

FOR IMMEDIATE RELEASE

Press Release:

MW Tours Announces Promotion of David Reid to Director of Sales & Marketing

MW Tours is extremely pleased to announce the promotion of David Reid to the role of Director of Sales & Marketing, reflecting the company's rapid growth and expanding presence in the market.

A Statement from Navy Wang, Owner and Managing Director

Owner and Managing Director Navy Wang says, "As MW Tours continues to grow, marketing is becoming increasingly important in helping us reach new trade distribution channels and support our agent partners.

David's impressive track record and extensive experience across many sectors of the travel industry make him a strategic and critical resource as MW Tours strengthens how we promote our destinations and touring experiences," he said.

Expanded Responsibilities

In his expanded role, David Reid will assume full responsibility for overseeing MW Tours' marketing strategy, while continuing to lead national sales initiatives. Navy Wang will remain actively involved in managing key public relations with major tourism boards and will collaborate closely with David on product development. This appointment underscores MW Tours' commitment to strengthening partnerships with travel agents and delivering world-class travel experiences to clients.

About MW Tours

MW Tours is a leading specialist tour operator, offering high-quality travel experiences across Asia, Africa, India, and beyond. With a strong focus on customer service, innovation, and supporting travel End of Release

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