

FOR IMMEDIATE RELEASE

MW Tours launches 2027–28 brochure collection

Three new brochures showcase touring and independent travel across Asia, Africa and the Indian Subcontinent, with agents able to download or order copies through the new MW Tours Agent Portal.

BRISBANE, October 2026 — Australian specialist tour operator MW Tours has launched its 2027–28 brochure collection, giving travel agents a fresh range of touring and independent travel options across its key destinations.

The collection comprises three brochures: **Africa & the Indian Subcontinent; China & Southeast Asia; and Japan, South Korea & Taiwan**. Together, they feature established favourites alongside new and enhanced itineraries, from wildlife safaris and cultural journeys to more flexible, semi-independent travel.

David Reid, Director of Sales & Marketing at MW Tours, said the collection reflects the company's continued investment in its destinations and its partnership with Australian travel agents.

"We've developed these brochures with agents firmly in mind," Reid said. "They bring together ready-to-book itineraries, specialist destination knowledge and the flexibility to tailor a journey when a client wants something different."

"Japan remains a key destination for MW Tours, while we're seeing strong interest in Africa, China, Sri Lanka and Vietnam. We're continuing to develop our range in response to what our trade partners and their clients are asking for."

New experiences across Africa

The Africa & the Indian Subcontinent brochure expands MW Tours' safari offering with itineraries across Southern and East Africa. Featured journeys include:

- **Zambia Luxury Adventure Safari:** A fly-in safari combining South Luangwa and Lower Zambezi National Parks, with lodge stays, wildlife drives and river experiences.
- **Tanzania Expeditions with Tanganyika:** A small-group safari exploring Tanzania's national parks and wilderness areas by 4WD.
- **Highlights of Namibia, Botswana & Zimbabwe:** A 10-day journey combining Namibia's landscapes, Botswana's wildlife and Victoria Falls.
- **Victoria Falls Golden Safari with Hideaways:** A nine-day journey featuring Victoria Falls, the Kazuma Forest Reserve and Hwange National Park.

India and Sri Lanka in focus

The collection also adds new ways to explore the Indian Subcontinent:

- **Big Cats of India:** A 13-day wildlife journey seeking leopards in Jawai, Bengal tigers in Ranthambore National Park and Asiatic lions in Gir National Park.
- **Golden Triangle with Varanasi:** An 11-day itinerary combining India's celebrated cities with Panna National Park and the spiritual traditions of Varanasi.
- **Luxury Sri Lanka and Maldives Grand Escape:** A 14-day journey through Sri Lanka's cultural sites, tea country and wildlife areas, followed by an island stay in the Maldives.

More flexibility in Northeast Asia

Three featured itineraries offer agents further options for clients seeking cultural experiences and time to explore independently:

- **Korea Explorer with Jeju Island:** A 10-day journey through Seoul, Gyeongju and Busan, finishing with Jeju Island and combining guided touring, rail travel, domestic flights and free time.
- **Discover Taiwan by Rail & Road:** A nine-day semi-independent journey linking Taiwan's cities with Sun Moon Lake, the Central Mountain Range and the east coast.
- **Shikoku Cultural Journey:** A seven-day exploration of Japan's Seto Inland Sea region, featuring historic towns, pilgrimage sites, local experiences and contemporary art.

MW Tours continues to support agents with escorted and small-group tours, semi-independent journeys, tailor-made FIT itineraries and group travel arrangements. Its Australian team works with agents to match clients to a brochure itinerary or develop a more personalised journey.

"Our growth has come from listening to our trade partners and working closely with them," Reid said. "The new collection gives agents more ways to introduce clients to these destinations, backed by a team they can speak to when they need advice or help with a complex itinerary."

Travel agents can download the 2027–28 e-brochures or order printed copies through the new MW Tours Agent Portal. They can also contact their local MW Tours Business Development Manager for product information and support.

About MW Tours

MW Tours is an Australian-owned specialist tour operator offering travel across Northeast and Southeast Asia, Africa and the Indian Subcontinent. Its range includes escorted and small-group tours, semi-independent travel, tailor-made itineraries and group arrangements. MW Tours supports Australian travel agents through its destination specialists and national sales team.

Links

2027 – 2028 MW Tours Brochures & Images – [External workdrive download >>](#)

Travel Agent Ordering from TIFS – [TIFS Login](#)

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